

Multimedia Report Rubric

	Information	Organization	Language	Citations and References (C&R)
4	<p>All essential information is provided¹</p> <p>Multiple, specific examples are included</p> <p>Excellent use of at least 3 instances of media in addition to text³</p>	<p>Organized very logically and clearly</p> <p>Layout supports and enhances information</p> <p>Information is presented using a consistent, clear style</p>	<p>Grammar and usage are correct</p> <p>Spelling, capitalization, and punctuation are correct.</p>	<p>C & R complete and in proper format</p> <p>Creative use of different in-text citation styles</p>
3	<p>Most essential information is provided</p> <p>Some specific examples are included</p> <p>Excellent use of at least 2 types of media</p>	<p>Organization is OK overall but could be improved</p> <p>Layout does not interfere with presentation</p> <p>Some irregularities in style, but generally presentation is OK</p>	<p>Some grammatical and usage errors</p> <p>Several spelling, capitalization, and punctuation errors occur.</p>	<p>C & R complete but with minor formatting errors</p>
2	<p>Some essential information is missing, giving the report a feeling of incompleteness</p> <p>Little use of multimedia</p> <p>Few specific examples</p>	<p>Organization is confusing at points</p> <p>Layout sometimes interferes with presentation</p> <p>Style often irregular leading to distraction</p>	<p>Grammar and usage are incorrect in many places, but the writer's ideas are still clear.</p> <p>Spelling, capitalization, and punctuation are often incorrect but do not make comprehending the story difficult.</p>	<p>Missing no more than 3 C & R</p> <p>Some C & R not properly formatted</p>
1	<p>A lot of essential information is missing</p> <p>No use of multimedia, report is delivered using one media</p> <p>No specific examples</p>	<p>Organization is often confusing</p> <p>Layout often interferes with presentation</p> <p>Little or no evidence of an attempt to use a consistent style</p>	<p>Many grammatical and usage errors change the meaning of the writer's ideas.</p> <p>Spelling, capitalization, and punctuation are incorrect throughout.</p>	<p>Missing more than 3 C & R</p> <p>C & R poorly formatted or not formatted at all</p>

1. Your teacher will identify essential information
2. Mechanical errors include punctuation and sentence structure
3. Examples of media include pictures, graphs, audio, video, hyperlinks and other interactive elements