

Journalism Development Rubric

	Insufficient	Basic	Proficient	Outstanding
Development of stories	Stories are less than 70% complete or there are numerous global and local errors.	Stories are at least 70% complete. Some proofreading remains. No global errors but numerous local errors.	Stories and proofreading are at least 80% complete. No global errors and only minimal local errors.	Stories and proofreading are at least 90% complete. No global or local errors.*
Media and date	Little media and data collected or needs significant preparation.	At least 80% of media and data is collected and needs minimal preparation.	All media and data is collected but may need further preparation.	All media and data is collected, collated, sized, and otherwise prepared for publication.
Publishing platform	Platform is identified but not created.	Publishing platform is identified and created, but no further development completed.	Publishing platform is identified, URL is provided, and sharing is active.	Publishing platform is identified, URL is provided, and sharing is active. Navigation is complete, all pages and headers created.

*Local errors do not confuse meaning. Global errors result in changing the intended meaning or creating a confusing sentence.