

Journalism Planning Rubric

Storyboard

	Insufficient	Basic	Proficient	Outstanding
Repetition	Major disruptions in repetition degrades usability.	Repetition mostly followed with minor violations.	Clear repetition for 100% of storyboard.	Clear repetition for 100% of storyboard enhances usability.
Alignment	Major lapses in alignment degrade usability.	Alignment mostly followed with minor violations.	Clear alignment for 100% of storyboard.	Clear alignment for 100% of storyboard enhances usability.
Navigation	Navigation is confusing or ambiguous.	Mostly clear navigation with some ambiguity.	Clear, unambiguous navigation.	Clear, unambiguous navigation scheme enhances usability.