

Persuasive Essay Outline Rubric

	Insufficient	Basic	Proficient	Outstanding
Structure	Outline does not use provided template or does not adhere to the intended structure of the template. Paragraphs lack focus and clear topic sentences. Poor organization and paragraph structure.	Outline uses provided template and includes at least four paragraphs. The initial paragraph clearly states the thesis and overview of main supporting arguments. Each body paragraph clearly details one supporting argument and provides at least two types of general information for that argument (examples, data, etc.) There is a lack of specificity or clear organization.	Outline uses provided template and includes at least five paragraphs. The initial paragraph clearly states the thesis and overview of main supporting arguments. Each body paragraph clearly details one supporting argument and provides at least two types of specific information for that argument (examples, data, etc.)	Outline uses provided template and includes at least five paragraphs. The initial paragraph clearly states the thesis and overview of main supporting arguments. Each body paragraph clearly details one supporting argument and provides at least three types of specific information for that argument (examples, data, etc.)
Support	Support is overly general, irrelevant, or otherwise not convincing. Multiple logical fallacies. Counterarguments are not sufficiently acknowledged and addressed.	Support is sometimes too general, but is relevant. There is at least one logical fallacy. Counterarguments are not sufficiently acknowledged and addressed. No citations provided.	Support is specific, logical, relevant, and convincing. There are no logical fallacies. Counterarguments are acknowledged and addressed. At least one citation is provided in APA format.	Support is specific, logical, relevant, and convincing. There are no logical fallacies. Counterarguments are acknowledged and addressed. At least two citations are provided in APA format.
Language	More than five errors, with some global errors.	Up to five local errors, but no global errors.*	Grammar and usage are correct. Spelling, capitalization, and punctuation are mostly correct. No more than two typos or local errors.	Grammar and usage are correct. Spelling, capitalization, and punctuation are correct. No typos or other errors.

*Local errors do not confuse meaning. Global errors result in changing the intended meaning or creating a confusing sentence.

*Coherence refers to connections between big ideas. Cohesion refers to connections of ideas between sentences.