Fun Facts

Project Overview

Each team will receive a statistic / fact and have to create a 30s → 1 min whiteboard video that shares the idea.

Steps:

1. Research statistic / fact
2. Write a script for voiceover
3. Draw / download images
4. Make video
5. Edit / add voiceover (optional)
6. Add music
7. Export
8. Upload & share in Google

Timeline

Your team has 6 classes or 2-3 weeks to complete the video!

Week 1: Scripting
Week 2: Shooting and Editing
Week3: Finish up (if time needed)

What are we learning?

1. How to use camera & tripod
2. How to import video into Adobe Premiere Pro
3. How to edit
4. How to add voiceover
5. How to add music
6. How to export, upload and share

Fun Facts Rubric

Rubric	Outstanding 90-100%	Nice 80-89%	OK, but... 70-79%	Hmmm... 60-69%
5 Required elements: 1. Correct format 2. 30s - 1 min 3. Includes statistic 4.Voiceover (optional) 5. Incompetech music	Video contains all required elements.	Video is missing 1 required element.	Video is missing 2 or more required elements.	Video is missing more than 2 required elements.
Content & Pacing	Video establishes a purpose early on and maintains a clear focus throughout. The pace and pictures fit the audio/text and help the audience really "get into" and appreciate the mind-blowing-ness of your fact/statistic.	Video establishes a purpose early on and maintains focus for most of the video. Audio/text is occasionally too fast or too slow or some of the pictures don't really fit.	Video contains a few lapses in focus, but the purpose if fairly clear. Audio/text pacing seems off and pictures do not fit.	It is difficult to figure out the purpose of the video. The pace of audio/text doesn't match the pictures and the pictures don't fit.

Team Members

Make sure you know who is in your team and their seminar teacher in case you ever need to work on your project during that time.

Team Member Name	Seminar Teacher	Seminar Room #

Input this information on the project form.

Team Organization

In order to complete your project you will need to break tasks up. Here is a list of suggested jobs for this project:

Jobs:

1. Researcher/s: <insert name here>
2. Scriptwriter/s: <insert name here>
3. Artist/s: <insert name here>
4. Camera Operator: <insert name here>
5. Audio Technician: <insert name here>
6. Editors (everyone will edit together)

Job Descriptions

Researcher → finds information about topic
Scriptwriter → writes the voiceover script
Artist → draws or downloads images
Camera Operator → captures video with camera
Audio Technician → finds & downloads music
Editors → put video, voiceover & music together

Input this information on the project form.

Step 1 - Research

Statistic: <write your statistic here>

More information about your statistic that will help you write your script:

Input this information on the project form.

Links to sources: <insert link here>

Step 2 - Write a Script
Be informative & entertaining!

Statistic: Write your statistic on the project form

In future projects, we'll be using a professional script format.
For this project, you can write your script in any simple format that works for you.
Your script should include everything we hear and read. **Click here for a sample script.**

Input this information on the project form.

*Your script should include:
- Your **statistic**
- Other **interesting facts** related to your statistic
- Something **relatable** (ex. cat videos are something everyone has seen on YouTube and that's why I included it in my <u>example</u>. People can relate to it because they have experienced it themselves.)

Step 3 - Download or make images and music

Brainstorm:

With your teammates, discuss what images you can use. Which of them will you search for? Which will you create?

Create a folder for your images for this project. (Each project should have its own folder.)
For this project, you are not required to record video. You can just use images and existing video clips to build your video.

Organize your images from Google search. You do not have to include them on the project form, but you should have a folder for them.

Sources of royalty-free music: Incompetech | This Google folder

Input this information on the project form.

Step 4 - Make the video

Import your files into Adobe Premiere Pro and start building your video.
You are not required to record audio or video, but if you want to, you may.
Remember to follow your script!

Step 5-8 - Edit & Share

Edit your project in Adobe Premiere Pro. Be sure to include music or other audio.

Export, upload to Google and share with your teammates and teacher.